

Find Kindle

ENTRY MODE CHOICES OF CHINESE INVESTORS IN EUROPE



Entry Mode Choices of
Chinese Investors in Europe
The Case of Spain



LAP Lambert Academic Publishing Apr 2011, 2011. Taschenbuch. Condition: Neu. Neuware - In the nowadays globalized world Foreign Direct Investment and Multinational Enterprises have an increasingly important role for the world economic activity. Besides, rapidly developing countries and China, in particular, are becoming one of the main sources of Foreign Direct Investment. This paper examines the entry mode choices of Chinese multinational enterprises in Spain. A new theoretical framework is proposed, where the entry mode preference is examined as a...

Download PDF Entry Mode Choices of Chinese Investors in Europe

- Authored by Deya Fileva
- Released at 2011



Filesize: 5.64 MB

Reviews

The ebook is fantastic and great. I am quite late in start reading this one, but better then never. Your life period will probably be convert as soon as you comprehensive reading this ebook.

-- **Dr. Albertha Hoppe**

Basically no phrases to clarify. It really is writer in straightforward phrases rather than hard to understand. You will not sense monotony at at any moment of your own time (that's what catalogues are for concerning if you ask me).

-- **Doris Beier**

Thorough information for publication lovers. it was actually writtern extremely properly and useful. I found out this publication from my i and dad suggested this book to learn.

-- **Dr. Garnett McLaughlin II**