



151 Quick Ideas to Get New Customers

By Wilson, Jerry R.

Career Pr Inc, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Jerry Wilson is a successful entrepreneur and business and marketing consultant. He has spent more than 25 years researching what his clients-businesses large and small-have done to be successful in today's market-place. These powerful ideas work! Each is presented in a bite-sized package that allows instant execution. No long chapters with endless justifications, pontifications, philosophy, and personal stories. Just 151 great, practical ideas any business manager and owner can use to make an immediate difference in their business success. For most businesses, attracting new employees and getting existing employees to succeed is a never-ending task, often rooted in inefficient hiring practices, misunderstood motivational techniques, inadequate training, and high employee turnover. 151 Quick Ideas to Inspire Your Staff takes the mystery out of motivating employees. The basic concept: Inspire employees to create and maintain delighted repeat customers! This book demonstrates that business owners don't have to constantly replace employees or use artificial incentives and harsh methods to get employees to help the business succeed. 151 Quick Ideas to Get New Customers provides an ongoing plan with proven tactics to keep the phone ringing...



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Reviews

The book is great and fantastic. it had been writtern extremely perfectly and valuable. I am very happy to let you know that here is the finest pdf i have read through within my own life and can be he very best book for actually.

-- **Miss Rossie Fay**

Great electronic book and valuable one. It really is simplistic but surprises within the fifty percent from the book. Its been printed in an extremely simple way in fact it is merely right after i finished reading this publication by which in fact modified me, change the way i really believe.

-- **Dr. Bethany Lindgren**